



Brighter Future Fund

*by American Farmland Trust*

## 2025 EMERGENCY RESILIENCE GRANT

### EXAMPLES OF ELIGIBLE PROJECTS

#### ***Professional Services:***

- ✓ Hiring marketing and/or business consultants to develop plans for business expansion
- ✓ Researching new market opportunities
- ✓ Assessing potential for integrating smart solar/agrivoltaics
- ✓ Working with technical service providers in planning and implementing soil health and/or water quality projects

#### ***Financial Planning:***

- ✓ Purchasing accounting software or financial planning applications (for example QuickBooks)
- ✓ Attending workshops or trainings focused on finance, budgeting, record keeping or management skills
- ✓ Accountant services, for example hiring a CPA

#### ***Equipment and Supplies:***

- ✓ Implements or equipment essential in expanding or diversifying production
- ✓ Equipment that promotes the implementation of soil health or water quality practices such as no-till drills, controlled drainage structures, drip irrigation, etc.

#### ***Infrastructure:***

- ✓ Purchase and installation of a new high tunnel to extend growing season/to enter a new market
- ✓ Infrastructure (farmstand, coolers, packing space, etc.) allowing for the expansion of product availability

**Applicants must provide strong evidence of how the purchase or service will directly strengthen and build long-term business or financial resilience and/or expand market access.**

Learn more at [Farmland.org/emergency-resilience-grant](https://Farmland.org/emergency-resilience-grant)

